

# FooBoo

FOOTY • COMMUNITY • SWEETS



## ABOUT FOOBBOO

FooBoo is an annual event hosted by **HPA**. It is a **sports themed Halloween event** where families can celebrate the season in a safe and fun environment. As we celebrate our **5th year of FooBoo**, we're thrilled to continue our partnership with **Campus Pointe** and bring the event back to The Square (across from Fresno State) on **Friday, October 24th, from 4-8 PM**. This free community event is all about bringing families together to enjoy games, activities, and **Trick-or-Treating**. FooBoo has become a tradition for families looking for a not-so-scary way to celebrate the fall season.

To make FooBoo a success, we are inviting local organizations and businesses to join us as sponsors and vendors. We've created a tiered sponsorship package designed to fit a variety of budgets and levels of support. **Your partnership ensures this event remains free for families** and helps us continue growing FooBoo into a cherished community tradition.

If sponsorship isn't possible at this time, we would still be grateful for any contributions you might provide to support our community raffle. For more details or to get involved, please reply to this email or contact [ali@hpanation.com](mailto:ali@hpanation.com).

**Thank you for considering being part of our 5<sup>th</sup> Annual FooBoo!**



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# SPONSORSHIP OPPORTUNITIES

FRIDAY, OCT 24, 2025 | 4PM-8PM | CAMPUS POINTE

## PRESENTING PARTNER

# \$3,000

\*To fulfill full sponsorship benefits, confirmation must be received by 10/10

- Includes (2) Premium Booth Spaces
- Prominent Logo Placement on All Promotional Materials
- Verbal Recognition During Event
- Collaborative Social Media Feature Highlighting your Business
- Recognition on Website and Email Newsletters Related to Event
- Featured Banner/Signage on Main Stage
- Logo Placement on Trick-or-Treat Bags

## SPOOKTACULAR SPONSOR

# \$1,000

- Includes (1) Premier Booth Space
- Logo Placement on Promotional Materials
- Featured Banner/Signage at Event
- Verbal Recognition During the Event
- Social Media Shoutout

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## BOO-TIFUL BOOTH

# \$150

- Includes (1) Booth Space
- Verbal Recognition During Event

If you're interested in sponsorship or have any questions, please reply to this email or contact [ali@hpanation.com](mailto:ali@hpanation.com)

